



MORRISSEY

YOU ARE THE QUARRY

— 17th May 2004 —

RELEASE DATE: MAY 17TH 2004

TRACKLISTING

1. **America Is Not The World**
2. **Irish Blood, English Heart**
3. **I Have Forgiven Jesus**
4. **Come Back To Camden**
5. **I'm Not Sorry**
6. **The World Is Full Of Crashing Bores**
7. **How Could Anybody Possibly Know How I Feel**
8. **First Of The Gang To Die**
9. **Let Me Kiss You**
10. **All The Lazy Dykes**
11. **I Like You**
12. **You Know I Couldn't Last**

Formats: CD jewel case
Cat No.: ATKCD001
Dealer Price: £8.89



Formats: Ltd ed CD/DVD combo
Cat No.: ATKDX001
Dealer Price: £9.50



Special gatefold digipak featuring bonus DVD to include 'Irish Blood, English Heart' video, photo gallery and further exclusive material.

This format will be available for a limited period only.

Formats: Vinyl
Cat No.: ATKLP001
Dealer Price: £8.89



Vinyl format to be numbered and limited to 5,000 units only.

HISTORY AND BACKGROUND

- **'You Are The Quarry'**, the seventh solo studio album from Morrissey, will be released on the Attack imprint via his new deal with Sanctuary Records on May 17th.
- Recorded with producer Jerry Finn in London and Los Angeles, **'You Are The Quarry'** is the singer's first new work for seven years, and is hotly anticipated following airing of some of the material on his triumphant homecoming UK gigs late in 2002.
- Songs such as **'Irish Blood, English Heart'** and **'The First Of The Gang To Die'** have taken on near mythic status since they were first performed at Royal Albert Hall shows, which drove many in the venue to tears, not least among them Steven Patrick Morrissey.
- In the spirit of this enduring and, many might say, freshly burgeoning fever around all things Morrissey, the 15,000 tickets for his recently announced birthday show in Manchester on May 22nd (the first in the city of his birth for 12 years) sold out in just 84 minutes. It is with this mind that we come to **'You Are The Quarry'**.
- **'You Are The Quarry'** is Morrissey's most essential work since, at least, **'Vauxhall & I'**, if not his debut **'Viva Hate'**. It is his first ever (including The Smiths albums) to be recorded in the studio as a band. This change was wrought by **Jerry Finn** (Blink 182, Green Day and AFI), who says: "Instead of trying to create the music around Morrissey's vocals, which is how it used to be done, we had everyone in the studio at the same time, which made the creative process much easier." **'You Are The Quarry'** is also the first Morrissey album to be written since the singer with the perennial sense of not-belonging fetched up in California over seven years ago.
- **Attack Records** is a Seventies reggae imprint acquired by Sanctuary along with their purchase of Trojan. Says Morrissey: "I've been a fan of the Attack label for quite some time. I have a Gregory Isaacs seven-inch on my refrigerator. I told Sanctuary that I wanted to re-launch the label and have **'You Are The Quarry'** released on Attack and they agreed." Morrissey will also recruit and sign new talent to Attack.
- The first single will be the stunning **'Irish Blood, English Heart'** to be released on 3 formats on May 10th.

PROMOTION

PRESS

- John Best is the official press officer in the UK. Album playbacks have been taking place for media at Sanctuary HQ for the last few weeks and the response to the album is overwhelming. A full press tour in Los Angeles and London has already been completed. Along with lead reviews across all music press and broadsheets, the following press has been completed:

NME - Moz solo front cover - April 13th - the first time that Morrissey has spoken to the NME in 12 years. The cover alone is a monumental piece of UK music history.

NME - Franz Ferdinand + Morrissey front cover targeted to run May 19th to coincide with sold out Manchester date.

Sunday Times Magazine - front cover May 2nd

Sunday Times- The Month (Cd-rom) - Huge review + exclusive 30 second song clips to run April 25th

Esquire - massive feature in June issue -(May 13th)

I-D - front cover May 13th

Mojo - front cover May 15th

Time Out - front cover June 7th

Lead Album Reviews confirmed for NME, Uncut, Mojo, Word, Q - broadsheets + tabs to follow.

TELEVISION

- Will shoot a big budgeted video for the first single the last week of March. The video will be serviced to all appropriate TV outlets including The Box, Q, The Hits, The Amp, CD:UK Hotshots, Rather Good Videos, Popworld etc.

TV appearances:

Jonathan Ross - CONFIRMED groundbreaking first time ever interview plus 2-song performance to transmit on May 14th

Later With Jools Holland - 3 new tracks to transmit on May 21st

TOTP - Targeting performance May 14th and/ or video play for May 21st

CD:UK - In negotiations for exclusive first play of the video

T4 - In discussions for the filming of a 'special' 3 track performance which will air throughout the campaign

RADIO

- Anglo Plugging on board for National and Regional Radio

Radio 1 - Planning to give exclusive first play to Jo Whiley. This will be followed by a live chat and possible session the week of album release. Radio 1/Zane Lowe also interested in doing interview plus session. Looking for playlist here.

Radio 2 - Will schedule key interviews and sessions. Focus at Radio 2 will be on the album during phase 1. Looking for Album Of The Week.

Virgin - competitions plus streaming. Looking for playlist here.

XFM - They want to go huge on Morrissey. Currently negotiating a Morrissey week with the station and possible session plus interview. A-list already confirmed.

BBC6 Music - They have already given a glowing review of the album from one of our listening sessions. A-list rotation expected.

Regional Radio - Full service of single, album and interview cd.

ONLINE

- Anglo sorting out full exploitation online via video streams, competitions and fanatic Morrissey fansites.

TOURING

- May 22nd at Manchester MEN.

• Meltdown: Morrissey is the curator for this year's Meltdown Festival at The Royal Albert Hall, running from June 14th to 20th. An expected eclectic line up will be announced soon and will be sure to get national exposure. Morrissey expected to play a few dates at Meltdown.

- Additional UK dates expected to be scheduled in June as well as summer festival dates.

A FULL AND COMPREHENSIVE MARKETING CAMPAIGN WILL ACCOMPANY EACH PHASE OF THE PROJECT, AND UPDATES WILL BE FORTHCOMING.

Irish blood, English heart
This I'm made of
There is no one on earth I'm afraid of
And I will die with both of my hands untied
Irish Blood, English Heart

America, your head's too big
Because America
Your belly's too big
America Is Not The World

I have forgiven you Jesus
For all the desire
You placed in me
When there's nothing I can do with this desire
I Have Forgiven Jesus

Where taxi drivers never stop talking
Under slate grey Victorian sky
Here you'll find
My heart and I
And still we say come back
Come back to Camden
Come Back To Camden

This world is full
So full of crashing bores
And I must be one
'Cos no one ever turns to me to say
Take me in your arms
Take me in your arms
And love me
This World Is Full Of Crashing Bores

And you have never been in love
Until you've seen the dawn rise
Behind the home for the blind
First Of The Gang To Die

www.sanctuaryrecordsgroup.co.uk

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